



JORHAT KENDRIYA MAHAVIDYALAYA

Estd.1981

Re-accredited by NAAC with Grade B++

KENDUGURI, JORHAT-785 010, ASSAM

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Website : www/jorhatkendriyamahavidyalaya.in

Ref: _____

Date: _____

National Work Shop On Quality Tea

13th & 14th March 2020

PROGRAMME

13th March, 2020
Registration: 9:00am to 9:30am
Inaugural Session: 9:30am to 11:00am

Inaugurator:
Mr. Prabhat Kamal Bezbaruah,
Chairman, Tea Board India

Key note address:
Dr. Subhash C. Barua,
Professor and Head, Department of Tea Husbandry and Technology, Assam Agricultural University, Jorhat

Guest of Honour Address:
Mr. Samarendra Nath Phukan,
Director, Bahani Tea Estate

Invited Guest Address:
Dr. Rana Pratap Bhuyan,
Professor, Department of Tea Husbandry and Technology, Assam Agricultural University, Jorhat.

Tea Break: 11:00am to 11:30am

Technical Session 1: 11:30am to 1:00pm
Theme: Cultivation Practices of Tea

Resource Person:
Dr. Gautam Kr. Saikia,
Professor, Department of Tea Husbandry and Technology, Assam Agricultural University, Jorhat.

Lunch Break: 11:00am to 11:30am

Technical Session 2: 2:00pm to 4:00pm
Theme: Marketing and Organic Certification of Tea

Resource Person:
Mr. Rituraj Hazarika,
Asst. Director, Tea Board India

14th March, 2020
Technical Session 3: 8:30am to 11:00am
Theme: Diversification of Tea Cultivation

Resource Persons:
Mr. Gohain,
Manager, Teok Tea Estate

Lunch Break: 12:00pm to 1:00pm

Technical Session 2: 1:00pm to 3:00pm
Theme: Importance of Organic Farming and its application in quality tea production

Resource Person:
Mr. Someswar Phukan,
Organic Small Tea Grower

Valedictory Session: 3:00pm to 4:00pm

National Workshop on QUALITY TEA

Dated: 13th and 14th March, 2020
Venue: Jorhat Kendriya Mahavidyalaya, Kenduguri, Jorhat-10

Organized by:
Community College Wing,
Jorhat Kendriya Mahavidyalaya,
Kenduguri, Jorhat-10

Collaboration with
Small Tea Growers Association,
Jorhat district

Invitation

To

Dear Sir/Madam,

It gives us immense pleasure to let you know that the Community College Wing, Jorhat Kendriya Mahavidyalaya, Kenduguri, Jorhat-10 comprising of two courses i.e. Diploma in Tea Plantation and Management and B.Voc Degree Programme in Small Tea Garden Management is organizing a National Level Workshop on 'Quality Tea' on 13th & 14th March, 2020 in collaboration with Small Tea Growers Association, Jorhat district.

You are cordially invited to participate in the workshop and make it a successful ones.

About the college

Jorhat Kendriya Mahavidyalaya is a promising Co-educational premier institution in North-East India offering courses of study in both Arts and Science streams. The College is located at Kenduguri, 3 km. east of Jorhat city centre and is well linked by NH-37 as well as by the Assam Trunk Road. The college was established in 1981 with the noble objective of meeting the needs of higher education of a large locality, quite a number of who belong to the rural and economically weak background.

The College is permanently affiliated to Dibrugarh University. The Arts Stream of the college was brought under the deficit grants-in-aid system from January 11, 1996. Spurred by the interest of students, the Science Stream was introduced from the academic session 1991-92. The College offers courses in Arts and Science at the undergraduate level and semester courses for fourteen subjects with thirteen options for Major. In parallel with the introduction of the Semester system by the University from 2011-2012, the College has introduced BA and M.A in the Distance mode to enable employed students or students who are unable to pursue regular courses for different reasons an opportunity for higher education.

The College has introduced the Community college Scheme of University Grants Commission in 2015 by starting a one year Diploma Course in Tea Plantation and Management and 3 year Bachelor of Vocational Course (B.Voc) in Small Tea Garden Management from October, 2018 with the intension to provide technical workforce to the tea industry. Apart from raising academic standard of students, the college has been continuously guiding the students in cultivating moral and social values so that they emerge as morally upright individuals and thereby prevent erosion of values in society. On the basis of its performance in the field of higher education, the college has been re-accredited by NAAC with B++ Grade in October, 2016.

About the theme of the Workshop

The Indian tea industry has an important and special place in the Indian Economy. Tea is India's primary beverages, with almost 85% of the total households in the country consuming tea. India is the world's 2nd largest producer and leading consumer of tea. Tea industry is providing employment to more than 1.5 million people. In North East India alone, the tea industry employees around 9, 00,000 persons where 51% of the total workforce constitutes of women. Tea production in India climbed to 1389.7 million kg in 2019 from 1,338.63 million kg in 2018, with big growers contributing 704.62 million kg and small tea growers 685.08 million kg. Assam's tea production in 2019 was 715.79 million kg, and increase of 23.88 million kg compared to 691.91 million kg in 2018. From the above data, it can be analysed that the tea production in Assam and India as a whole is increasing every year. On the contrary today the huge agro based industry is facing huge challenges due to supply mismatch which is leading to low realization of prices at farm-gate level and the worry is how to survive this industry with such huge production. Industry observers say the prices at the auctions have remained static for the last five years or so and coupled with increasing cost of inputs, price realization is not commensurate with the cost of production. The only solution to the problem is that we have to produce high-quality tea to get a foothold in the domestic as well as international market. Quality tea depends mainly on the raw material i.e. green leaf. Therefore this workshop aims at providing technical knowledge in quality green leaf production with a glimpse of competing in today's challenging tea industry.